

MENUS THAT TALK™ -- RESTAURANT MENUS GET TABLE SMARTS

Miami Company Introduces Portable Electronic Menus that Speak in Two Languages, are customized to Restaurants' Fare

Friday April 13—Miami, Florida: Taylannas Inc. announces the launch of an electronic restaurant menu system. **Menus That Talk™** is a portable, compact device, approximately the size of a DVD case, that *speaks* to restaurant guests, describing selected food items from the hand-held unit's illuminated buttons. Guests simply press a button corresponding to a menu category and *hear* brief descriptions of menu fare, wine suggestions, sides and prices.

A lighted array of buttons displays major menu categories like DRINKS, APPETIZERS and SEAFOOD... When a button is pressed, Menus That Talk describes what's for dinner. *¿No habla ingles?* No problem: just press the language button for Spanish or another language. No more squinting in dim light or turning page after page of complex printed menus. No more awkward conferences with busy waiters.

Ready to order? A Service button pages your waiter. For the visually impaired, the buttons are also imprinted in Braille. Guests who can't see the button names and don't use Braille can browse the menu simply by tapping buttons to hear categories. Another tap brings up the details.

In noisy restaurants or for the hearing-impaired, Menus That Talk features a detachable hand-held earphone. The earphone also interfaces with Tele-coil equipped hearing-aids.

"Menus should be able to communicate without being a challenge," said President and CEO Susan Perry. "We're making a restaurant's entire menu available to *all* its customers, and we're making it a pleasurable experience."

The idea originated in an Olive Garden restaurant where Ms. Perry was having lunch with her niece Jessica, a pretty 21 year-old with advanced macular degeneration who cannot read a menu from any distance. Jessica asked her aunt to please read the menu to her. Susan had forgotten to bring her reading glasses. They laughed about it but Susan thought, "Why shouldn't menus be able to talk?"

Menus That Talk™ premieres to the public at the National Restaurant Association show in Chicago, May 19-22, 2007.

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Menus That Talk
a Taylannas company

More: www.menusthattalk.com

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